



Meeting Minutes: February 7, 2021

Attendance

A meeting of KASA was held online via ZOOM on February 7, 2021. Attendees included Lisa, Aric, Noe, Mike, Matt, Jeff, Tera, Kristilyn, Evan and Wayne. Absent: Steve and Kerry

Guest Input:

None

Approval of minutes

January 10, 2021 minutes: Lisa motion to approve, Evan 2nd, approved by all.

Treasurer's Report

\$158,176.73 assets; liabilities \$10,000.00 for indoor field due in Aug 2021. \$25,000 for Framer's Field is reversed as unsure whether it's a 2020-2021 liability.

Expenses greater than \$1,000: Steve Purdy \$1,7000.00 for 2 months of base contract pay.

KASA 1099's completed and mailed as of mid Jan.

\$1,600 remaining Fall payments still outstanding. Will be working with families for updates on payment. Registration fees since Jan 2021 is \$5,899.56, includes some donations.

Mike motion to approve treasurer report, Aric 2nd, approved by all.

Operation Status:

Recreation: Not until Spring, no report.

Registration: 2020- 2021 season

Mike: Numbers presented as 3- year average/current year.

U5/6: 52/42

Rec U5/17: 130/164

Academy: 106/73

Competitive: 193/214

Total registered: 332/309

Comment: Preparing emails for flyers and a FB post tomorrow, we are looking at Rec teams due date of March 25th, asking to push back early bird fees deadline to March 15th. Noe will resubmit flyer to KASD. Idea to engage KASA with KASD in gym class with goals to school and DOC engagement with schools.

Winter Programming:

Aric: \$200 from KASA Cares and Tanners. Next is Chico's Café for Feb 22- 28th. Also working on March, possibly Marty's? Game day is new sponsor so possible next business to approach, followed by Lox and Pizza Ranch.

Coach Recruiting:

Mike: Spoke on Safe sport and the requirements needed. Still trying to decide on what is going to be required by State, Mike will forward on response he gets from Katie at the State.

Communications:

Matt: No update

Field Scheduler:

Matt: There are some field issues that we have that will be taken offline. Kristilyn: Starting to look at how many teams will be able to practice on each night, will work with Jeff on Classic team run down. We will need to make a call by mid- March on when and what fields are going to be available.

Spring Rec Operations:

Jeff: Able to get Erin to work with Covid tracking and assist with Rec coaches of management.

Sponsorship/fundraising:

Aric: 25 sponsors confirmed, \$3,000 collected so far, anticipating another \$2,000- \$3,000 additional funds. Fall fundraiser net about \$500. Custom Offset goal purchase \$1,000. 16 new sponsors contacted to date 2021 season (2/5/2021). Dicks Spring shopping weekend will be on March 21- 22, Aric will follow up with Dicks and will work on marketing with Mike to share with FB and email blasts.

Spring club wide fundraiser discussion- is it the best time economically with family situations, and although communicated in Fall about the fundraising being mandatory in Spring, the opportunity might not be the best right now? Other clubs do have this as their registration, we shouldn't be different? Buy out option could be a little lower amount for Rec and 5U/ 6U? Aric- first season is volunteer, mandatory coming in Fall. 5 minimum for Competitive and Academy, 2 min for Rec and 5U- 6U, anything above that in sales will go to their personal fundraising.

DOC- Consultant:

Steve: Absent

Commissioner Update:

Jeff: No update

Academy:

Evan: will start sending out video links to registered players done by Steve. Spoke to Jeff about app that will allow groups to get better engaged with their teammates and their progressions. Able to add in incentives during March and April, prior to season. Working on price options.

5U- 6U Program:

Matt: Working with Kerry to ensure that there is enough coverage for when Kerry is not able to participate.

Referee Development:

Matt: Mike Jones will be our referee assignor again, still waiting on signed contract back from him. Brent Schopeltz offered to answer questions from younger referees.

Operations/ Items:

None

Announcements

Board Meeting: March 14^h at 6:30 virtual. Village of Harrison meeting February 23 at 6 pm.

Adjournment

Meeting adjourned by Lisa, Mike 2nd by, approved by all at 4:15 p.m.