



Meeting Minutes: July 13, 2021

Attendance

A meeting of KASA was held online via ZOOM on July 13, 2021. Attendees included Lisa, Aric, Matt, Jeff, Kristilyn, Kerry, Evan and Wayne. Absent: Steve, Noe, Mike and Tera.

Guest Input:

None

Approval of minutes

May 23, 2021 minutes: Lisa motion to approve, Matt 2nd, approved by all.

Treasurer's Report

\$156,623.50 assets; liabilities \$10,000.00 for indoor field due in Aug 2021.

Expenses greater than \$1,000: KASA Fierce (KC Grants) for \$1,000. East Central Soccer District \$1,672,35 for final player invoice.

Lisa mentioned that today was the last day for coaches to request reimbursement. She has been in touch with new team treasurers and has been gathering information from last year's teams for tax purposes.

Lisa made a motion to retain Endries/Otto to help with taxes for approximately \$600. Motion to approve by Matt and seconded by Aric. Motion passed.

Registration money is coming in now and should hit the July report. Lisa will meet with Aric regarding the fundraiser buyout.

Kristilyn motion to approve treasurer report, Jeff 2nd, approved by all.

Operation Status:

Covid status remains the same at this time.

Registration: 2021- 2022 season

Mike: absent. Registrations will be updated in August meeting.

Municipal Partners:

VOH-No reach out yet after Matt's email. He is working with the new village manager also named Matt.

VOK-Fields lined, good relationship there with Holly and Bugger.

CL-Good relationship there with Kevin. Matt will try to revisit using some space at Memorial.

KASD-Good relationship there.

Town of Buchanan-Good relationship there.

Aric mentioned that the VOH wants a full year plan from KASA. Matt will get that to the new village manager.

KASA Budget:

Discussion moved to August

Field Scheduler:

Kristilyn: Stated that we won't know about KASD space until August and she believes that we will need Woodland in order to have the right amount of field space. There are 8 teams that need a large field and that would put them all at Sunset at this point. Some older teams may have to use 12U fields for practice. We may have to rent out VanLieshout in Little Chute. They charge \$15/hour. Jeff mentioned that if there is too much wear and tear on the fields, we may be able to work with Menasha. Jeff and Kristilyn will put some numbers together to see what the cost would be to rent fields in the fall if necessary.

KASA's own facility-

Jeff mentioned his aspirational goal of purchasing 30 acres of land, enough for 8 full size fields and parking for \$1M. Since Farmer's Field seems less and less likely and because we are losing green space everywhere we go, we need to consider our own facility. Matt believes that our program may go backwards without the necessary space needed. Jeff believes that a BOLD move is needed in the next couple of years.

Coach Retention:

Matt: Matt discussed something for recreational coaches at the end of the season (maybe at Tanner's). Jeff wondered about Academy coaches being included in that. For this year, Matt would like to just include rec. coaches.

Sponsorship/fundraising:

Aric: End date of sales is July 15. Looks like 60-70% took the buyout and about 30% sold something. Only 5-7 kids met the threshold for sales. Aric said that we will have to see how this plays out and discuss from there.

Dicks has signed on with us for the next year. We will receive more dollars from them and less equipment. KASA could push the Dicks deal days out to more people than just soccer kids. Dicks has been happy with our turnout to the store.

DOC- Consultant:

Steve: Absent.

Academy:

Evan: Season is done and the parents seemed pleased. Emails were sent to coaches for feedback. Matt said that we might need to cap the number if we don't get more volunteer coaches.

5U- 6U Program:

Matt: Lisa is ready for Fall. Hope is that Diane could own the program for the future and keep the momentum going.

Quartermaster:

Evan: Stefan's has inventory for us. Uniforms are getting ordered.
Evan mentioned that we will need more Academy jerseys and he has spoken with Jeff Domro. Matt said to go ahead with that order if the cost seemed appropriate. Evan is working on using the Adidas promotion dollars. Evan is getting quotes on corner flags as we need more.

Communication:

Matt: Matt brought up that last year the Lazars gave \$200 to each new team to help their start up. This year the Lazars may want to donate the remainder of their team funds as well, half to an endowment for new teams and half to equipment. A request for that may be coming to the board in the future.

Matt is hoping to get a video out to the club (an overview of the club). He is thinking 3 times a year might be about right.

Announcements

None

Adjournment

Meeting adjourned by Lisa, Kristilyn 2nd motion, approved by all.

Submitted by Kerry Lang